



Shure MV7+

ProdCode: SHUMV7PLUSBLK

Podcast Microphone



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Features

- Podcast Microphone
- Voice Isolation Technology separates your voice from unwanted background sounds, so you can make perfect recordings every time
- The improved Auto Level Mode adjusts your mic's gain based on distance, volume and spatial detection for optimised audio levels
- The real-time Denoiser uses cutting-edge DSP technology to eliminate ambient noise in your room
- A new Digital Popper Stopper removes harsh plosive sounds so you can avoid acoustic distractions on your audio tracks and a physical pop filter on camera when you're filming
- Take advantage of three types of reverb (Plate, Hall, Studio) for enhanced depth and richness in music recordings
- Enjoy easy connectivity no matter the recording setup with USB-C and XLR outputs
- Download the free MOTIV Mix Desktop App to configure the LED touch panel from 16.8 million colour options
- Use the app to optimise mic settings like sound signature, gain and much more
- Instantly mute the microphone by tapping anywhere on the LED panel
- Monitor your audio in real-time via the 3.5mm headphone jack

- MV7+ works with MOTIV Mixâ„¢ desktop app on Windows 10 and higher / Mac OS 12 and higher, requires minimum 8 GB of RAM, 20% or more hard disk space.
- MV7+ works with MOTIV Audio & Video apps on iOS 16 and higher / Android OS 12 and higher.

The MV7+ is the latest iteration of a microphone designed for creators looking to take control of their audio and dive into a vibrant world of colour. Capture broadcast-quality audio in even the most challenging of spaces and customise the new LED touch panel to suit your style perfectly.

Refreshed with a customisable LED touch panel, powerful DSP features and even better audio, the MV7+ Podcast Microphone is a dynamic microphone built for discerning podcasters, streamers and musicians. This updated version offers USB-C and XLR outputs, an improved Auto Level Mode, as well as a new digital pop filter, real-time Denoiser and reverb effects. Select from millions of colour options to make the touch-to-mute LED panel as unique as the audio youâ€™re recording.

The MV7+ Podcast Microphone brings customisable colour and improved performance to a microphone tailored to recording perfect audio in less than perfect spaces. Forget about the distractions and capture great content at home, on the go, or in a professional studio with dual USB-C and XLR outputs. Tap the new LED touch panel to mute your mic and add your own style by choosing from millions of color combinations.

- **Styled for streamers**

Add vibrant colour to your videos with 16.8 million hues to choose from. The LED touch panel functions as a level meter or eye-catching pulsing light.

- **Perfect for podcasters**

Inspired by the legendary SM7B, with improved Auto Level Mode, a real-time Denoiser, and Digital Popper Stopper for the ultimate podcast microphone.

- **Made for musicians**

Connect your laptop or iPhone with USB-C while plugging into an interface via the XLR connector. Enjoy latency-free monitoring via the headphone jack.

UseVoice Isolation Technology, to focus on you and avoid unwanted background noises. Ensuring great sound even in the noisy environments. Configure your MV7+ Podcast Microphone via the MOTIV Mix Desktop App to adjust the LED panel and optimise settings such as sound signature, gain, EQ, and compression. The LED touch panel acts as a live audio metre and tap anywhere to mute your USB-C mic instantly.

In the box:

- 1x MV7+ Black
- 1x USB-C to USB-C cable
- 1x Quick Start Guide

