



Shure SM7B

ProdCode: SHUSM7B

Studio Vocal Microphone



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Features

- Studio Vocal Microphone
- Flat, wide-range frequency response for exceptionally clean and natural reproduction of both music and speech
- Bass rolloff and mid-range emphasis (presence boost) controls with graphic display of response setting
- Improved rejection of electromagnetic hum, optimized for shielding against broadband interference emitted by computer monitors
- Internal "air suspension" shock isolation virtually eliminates mechanical noise transmission
- Highly effective pop filter eliminates need for any add-on protection against explosive breath sounds, even for close-up vocals or narration
- Now shipping with the A7WS detachable windscreen, designed to reduce plosive sounds and gives a warmer tone for close-talk vocals
- Yoke mounting with captive stand nut for easy mounting and dismounting provides precise control of microphone position
- Classic cardioid polar pattern, uniform with frequency and symmetrical about axis, to provide maximum rejection and minimum coloration of off-axis sound
- Rugged construction and excellent cartridge protection for outstanding reliability
- Transducer: Dynamic

- Connection: XLR
- Mic Stand & Boom Arm Compatible
- EQ Switches
- Colour: Charcoal Grey
- Sensitivity: -59dB

The SM7B dynamic microphone has a smooth, flat, wide-range frequency response appropriate for music and speech in all professional audio applications. It features excellent shielding against electromagnetic hum generated by computer monitors, neon lights, and other electrical devices.

The SM7B has been updated from earlier models with an improved bracket design that offers greater stability. In addition to its standard windscreen, it also includes the A7WS windscreen for close-talk applications.

Whether it's big-time broadcasting, professional podcasts or critical studio recordings, this legendary dynamic microphone delivers smooth, warm vocals every time. The SM7B captures and enhances the finer details of the human voice while blocking out all the distractions. An audio icon. The SM7B is a professional dynamic microphone that operates best with preamps that provide +60dB of gain. Please ensure your audio interface can provide sufficient gain or you may find our SM7dB is a better option with a built-in preamp.

The wide-range frequency response of the SM7B preserves the natural beauty of the sound it captures. With its detailed audio profile, words may travel far, but they always arrive at their destination with quality and clarity intact.

- **Only good air gets through**

The air suspension shock isolation and the pop filter eliminate both mechanical noise and breathiness. So words get through and the rest stays out of the mix.

- **Uniform capture**

The classic cardioid pattern is designed to reject off-axis audio. So you can sing or speak at a comfortable angle and it captures the sound, just as you want it, with minimum coloration.

- **Shield your sound**

We added advanced electromagnetic shielding to defeat hum from computer monitors and other studio equipment.

In the box:

- SM7B
- 1x A7WS Detachable Windscreen
- 1x RPM602 Switch Cover Plate

